

International Summit on Management Case Studies (ISMCS) 2021

Workshop on Case Method

June 11, 2021

This workshop is about emphasizing the role of the case methods in the teaching and learning process. It would also give insights on using case methodology for the research.

Schedule

S. No.	Particulars	Time	Speaker
1	Welcome to participants and speakers	9:30 am – 9:45 am	Prof. Gaurav Marathe, Co-Chair-ABVCLPG, IIM Ranchi
2	Introduction to ISMCs 2021	9:45 am – 10:00 am	Prof. Saakshi Convener, ISMCs 2021
3	Importance of case study	10:00 am – 11:00 am	Prof. Rohit Kumar Assistant Professor, IIM Ranchi
4	What constitute a case	11:30 am – 01:00 pm	Prof. Satyajit Majumdar Professor, TISS Mumbai
	Lunch break	1:00 pm – 2:00 pm	--
5	What constitute a teaching note	2:00 pm – 3:30 pm	Prof. Satyajit Majumdar Professor, TISS Mumbai
6	Case-Based Teaching	4:00 pm – 5:00 pm	Prof. Amarendu Nandy Assistant Professor, IIM Ranchi
7	Valediction	5:00 pm – 5:30 pm	Prof. Saakshi Convener, ISMCs 2021

Registration fee: Rs. 2000 + 18% GST

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